



I FEEL  
SLOVENIA

GREEN.  
CREATIVE.  
SMART.

INVESTMENT OPPORTUNITY:

**AIRPOD - YOUR  
PRIVACY CAPSULE**



# WHY SLOVENIA?

Foreign direct investment (FDI) is equally important to Slovenia's economic growth as it is for global GDP and jobs worldwide. The Slovenian government has been working on improving the environment to attract quality business to the country and, in turn, create new jobs. For Slovenia as an FDI location quality has always been its core value and its cutting edge. Attention to quality runs in the blood of its people and in combination with vocational and university education makes the country's workforce often **No. 1 reason to invest** in Slovenia.

Discover Slovenia's investment opportunities, visit

[www.investslovenia.org](http://www.investslovenia.org).





## FACTS ABOUT SLOVENIA

One of the fastest growing CEE countries

- GDP growth in 2018: 4.5 % (**4<sup>th</sup> highest** in EU-28)
- Estimated GDP growth for 2019: 3.4 %
- Long-term GDP growth: 2.2 %
- **25<sup>th</sup> most developed country** (Human Development Index 2018, UN)
- **15<sup>th</sup> place on Quality of Life Index** 2019 (Numbeo)
- **11<sup>th</sup> safest country** (Global Peace Index 2018)
- **2<sup>nd</sup> most secure energy system** in the world
- Well-developed ICT infrastructure
- Strong healthcare system

# AIRPOD - YOUR PRIVACY CAPSULE

Have you ever been stuck at the airport, waiting for your next flight with nothing to do and nowhere to hideaway? Over 400 million passengers in air transit per year face the same problems - lack of privacy, uncomfortable seats, and no place to relax. These problems are most apparent at the airports. Still, they also occur at many other places - train and bus stations, hospitals, fairs and venues, offices, business centres, shopping centres, universities, hotels, etc.

Today, air passengers do not have a private place to retreat and get a rest. They can either sit in uncomfortable chairs, book expensive lounges (still no complete privacy) or book a hotel room (inconvenient if the waiting time is less than 12 hours). Some of the airports are offering sleeping pods, but currently available products do not offer expanded functionality that would fit the needs of air passengers.

AirPod's vision is to provide people with a private place in the hectic, crowded world. We are creating a product by implementing the advantages of high technology to serve people and their well-being.

<https://investslovenia.spiritslovenia.eu/p/59>



## Promoter

RRA Podravje

## Location:

Maribor, Slovenia.  
(46.552945N 15.651063E)

**Investment** 20.00 MIO EUR

## Type of investment

New product



## Sector

### Tourism

Health

New Technologies and Transport Greening

Other Digital, including Content and Services

Trans European Network - Transport

## Highlight the key benefits of a new product

The company has developed an AirPod Unit and finalising the prototype. Applications for various IP protections have been made. The company is going to produce and rent AirPod Units on various busiest locations like airports, train stations, ... with a unique business model.

**The amount of funds to invest or % of the total investment** or a share of the total investment: 10.00 %

## Desired source of investment

private capital,

private equity,

investment funds,

real estate investors,

## The intended method of investment

entry into an existing company by recapitalizing the company

another proposed form of investment method: other possibilities are available through negotiations with the owner

## A description of the key ways to generate revenue

Revenue is generated on the market.

## Market

Global: airports, shopping malls, railway and bus stations, universities and faculties, etc.

There are some competitive products on the market, but none offers functionality tailored to the user needs and demands the way AirPod Smart Napping Pod does.

## EBITDA Anticipation

Year	Income	EBIDTA
2019	540,000.00	-1,419,800.00
2020	10,800,000.00	-877,500.00
2021	28,620,000.00	8,497,900.00
2022	32,400,000.00	14,274,500.00
2023	44,712,000.00	20,061,140.00

## Key benefits for the investor

Key advantages:

- protected IP
- unique business model
- already signed contracts with some airports.

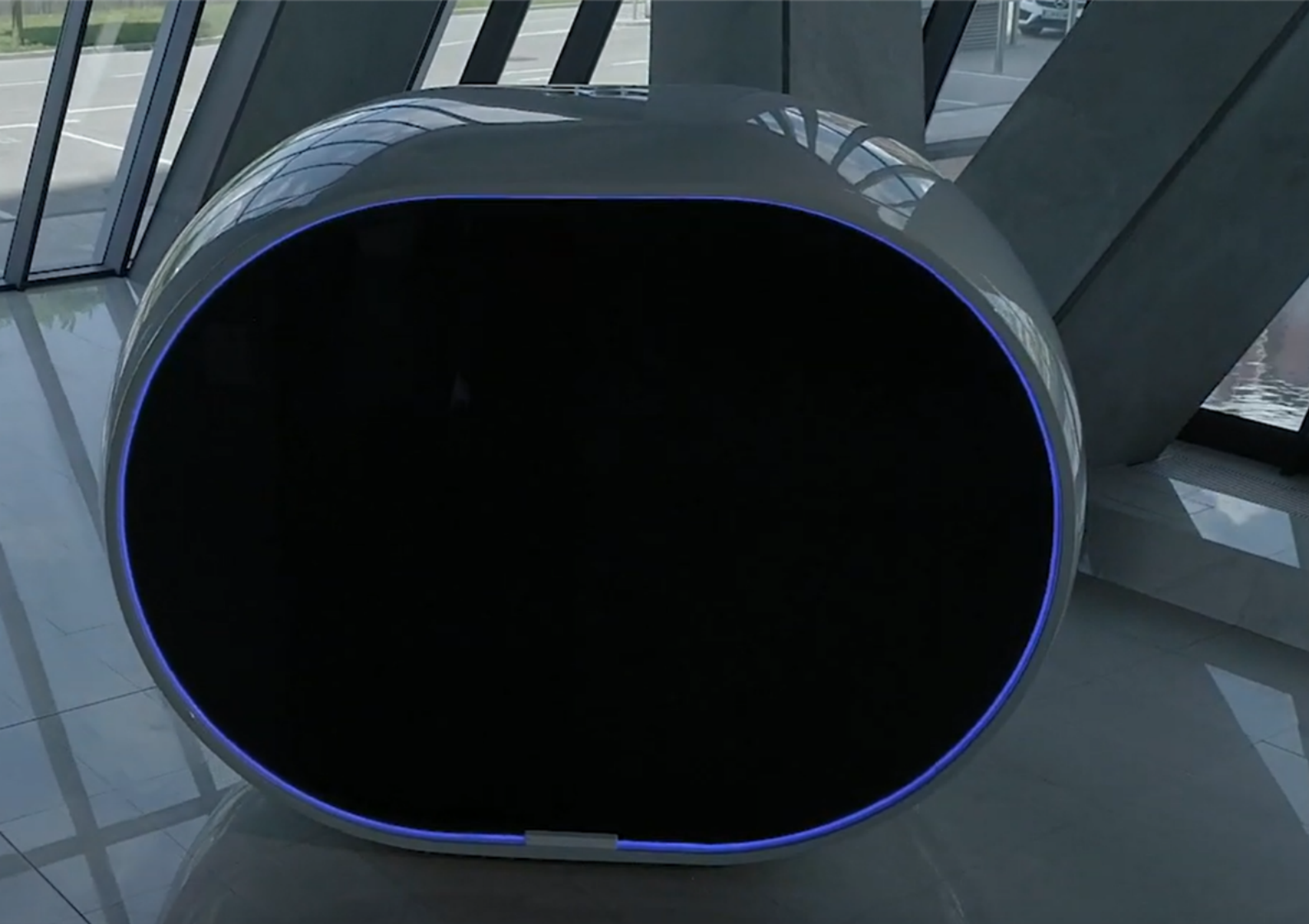
## Project developer references (legal entities)

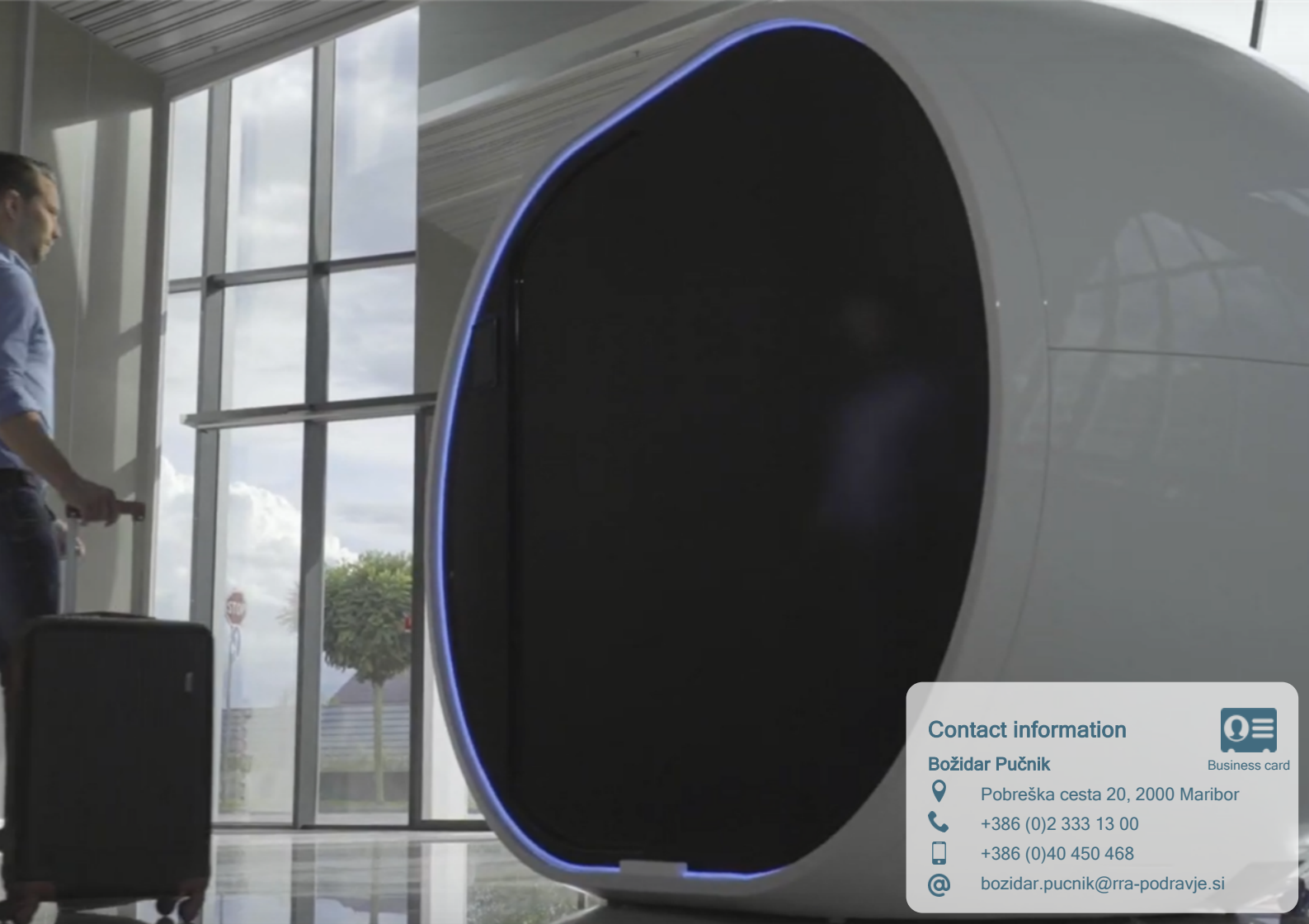
AirPod has been ranked in top 10 global innovation solutions for 2019 in the sector of air travelling and transports on one of the world's largest airport exhibitions: The Airport Show in Dubai.











## Contact information



Business card

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**Financed by:** The Republic of Slovenia and the European Union  
under European Regional Development Fund

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Slovenian Public Agency for  
Entrepreneurship,  
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