I FEEL SLOVENIA

GREEN.
CREATIVE.
SMART.



INVESTMENT OPPORTUNITY:

EXPO VIPAVA VALLEY



WHY SLOVENIA?

Foreign direct investment (FDI) is equally important to Slovenia's economic growth as it is for global GDP and jobs worldwide. The Slovenian government has been working on improving the environment to attract quality business to the country and, in turn, create new jobs. For Slovenia as an FDI location quality has always been its core value and its cutting edge. Attention to quality runs in the blood of its people and in combination with vocational and university education makes the country's workforce often **No. 1 reason to invest** in Slovenia.

Discover Slovenia's investment opportunities, visit **www.investslovenia.org**.


Baltic -Adriatic
TEN-T Corridor
Mediteranean
TEN-T corridor
250 km
500 km
1000 km
Ljubljana
Warsaw
Berlin
Amsterdam
London
Brussels
Frankfurt
Prague
Bratislava
Vienna
Munich
Paris
Budapest
Bucharest
Bern
Zagreb
Venice
Beograd
Milan
Sarajevo
Sofia
Podgorica
Skopje
Rome
Tirana
Barcelona



FACTS ABOUT SLOVENIA

One of the fastest growing CEE countries

- GDP growth in 2018: 4.5 % (**4th highest** in EU-28)
- Estimated GDP growth for 2019: 3.4 %
- Long-term GDP growth: 2.2 %
- **25th most developed country** (Human Development Index 2018, UN)
- **15th place on Quality of Life Index** 2019 (Numbeo)
- **11th safest country** (Global Peace Index 2018)
- **2nd most secure energy system** in the world
- Well-developed ICT infrastructure
- Strong healthcare system

EXPO VIPAVA VALLEY

The municipality of Ajdovščina has a strategic plan to build the »Vipava Valley EXPO« fair in this area. - EXPO Vipava Valley is designed as an intersection and a meeting point of providers of local harvest and products (not only agricultural but also other products of the Vipava Valley and the region as a whole) as well as visitors and consumers. EXPO Vipava Valley will be formed as a tourist destination, stopping the transit passenger from heading towards other Slovene destinations.

The complex of EXPO Vipava Valley anticipates construction of multiple facilities which would function simultaneously as a demonstration and promotional place of critical economic operators of the Vipava Valley, construction of common meat and dairy learning processing establishments, a cold store, storage rooms and rooms for product completion, a smaller conference centre, a catering establishment, reception of a displaced hotel featuring a tourist information centre of the Vipava Valley destination, a showroom of the local economy, a centre for promoting craft and economy as a whole, a showroom of industrial heritage featuring a centre for passing traditional skills of ancient crafts and skills that are in the process of being forgotten as well as the land of water wheels on which the entire industrial development of Ajdovščina and the Vipava Valley was based.

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https://investslovenia.spiritslovenia.eu/p/1505

Promoter

Občina Ajdovščina

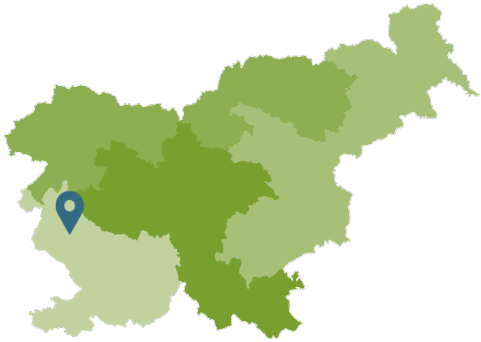
Location:

The complex is located 400 m from the exit from the AC Ljubljana - Gorizia (IT), lies on the edge of the town of Ajdovščina near the river Hubelj. (45.8801540035439N 13.9071698595831E)

Investment 18.00 MIO EUR

Type of investment

New product



Sector

Tourism
Agriculture and rural development, forestry and bio-economy
Cultural & Creative Industries
Sports, Leisure activities

Highlight the key benefits of a new product

We want to design the area limited by the river Hubelj, the expressway and the ring road as a market of tastes (with the vision of the HC rest area), where we would combine different contents, such as:
- taste Market for local providers: sales and exhibition promotional space for local producers of food products,
- joint processing plant for local dairy and dried meat products (Vipava prosciutto, nano cheese, Vipava cheese,
- sales and exhibition space for local producers from other (non-food) industries - industry and crafts,
- tourist attraction to increase the visibility of the Vipava Valley,
- TIC point with the reception of the displaced hotel,
- hotel rooms (motel),
- conference hall for 150 people, equipped with all multimedia equipment with the possibility of subletting (conference tourism),
- catering establishment of traditional Vipava dishes and drinks,
- tasting room,
- refrigerator for seasonal fruit and vegetables.

The intended method of investment

setting up a joint venture for a specific product

A description of the key ways to generate revenue

Sale of goods and services to end and business customers (restaurant, congress hall, hotel).

Market

EU

Current status of the project

The project is in the planning phase.

List the steps needed to complete the investment

Project phases:
- prepares the concept - done,
- analysis of stakeholder interest in cooperation,
- preparation of construction documentation,
- implementation of the project and establishment of a management model.

Estimated time of realization

1 year

Estimated completion time

2023

Key benefits for the investor

Product location (directly at the exit from the AC), high support of the local community in editing documentation, a rising tourist destination.

Project developer references (legal entities)

The municipality of Ajdovščina is the most pervasive, innovative, and one of the fastest-growing municipalities in western Slovenia with a goal-oriented public administration.

Additional presentation material

OPN


Austria
Innsbruck
Graz
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Bozen
Klagenfurt
Villach
Maribor
Celje
Varaždin
Trento
Udine
Slovenia
Zagreb
Treviso
Trieste
Velika Gorica
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Padua
Rijeka
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E661





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