

GREEN. CREATIVE. SMART.

INVESTMENT OPPORTUNITY:

WHEELY - THE ELECTRIC VEHICLE FOR DISABLED PEOPLE

WHY SLOVENIA?

Foreign direct investment (FDI) is equally important to Slovenia's economic growth as it is for global GDP and jobs worldwide. The Slovenian government has been working on improving the environment to attract quality business to the country and, in turn, create new jobs. For Slovenia as an FDI location quality has always been its core value and its cutting edge. Attention to quality runs in the blood of its people and in combination with vocational and university education makes the country's workforce often **No. 1 reason to invest** in Slovenia.

Discover Slovenia's investment opportunities, visit

www.investslovenia.org.



FACTS ABOUT SLOVENIA

One of the fastest growing CEE countries

- GDP growth in 2018: 4.5 % (**4th highest** in EU-28)
- Estimated GDP growth for 2019: 3.4 %
- Long-term GDP growth: 2.2 %
- 25th most developed country (Human Development Index 2018, UN)
- 15th place on Quality of Life Index 2019 (Numbeo)
- 11th safest country (Global Peace Index 2018)
- 2nd most secure energy system in the world
- Well-developed ICT infrastructure
- Strong healthcare system

WHEELY - THE ELECTRIC VEHICLE FOR DISABLED PEOPLE

The electric vehicle WHEELY has been developed based on years of experiences of developing different kind of vehicles - vehicles powered by electric engines and by internal combustion engines. Basic development guidelines of WHEELY were:

- attractive shape,
- high safety standards,
- competitive production price,
- low maintaining costs,
- low registration costs,
- very long life span (which could mean extended warranty offered to costumers),
- modern and environmentally friendly materials,
- efficient drive train,

- the vehicle made by EU strategies, EU guidelines and EU standards, innovative technical solutions.

The WHEELY is attractive, modern, easy to maintain 2-3 seated vehicle for urban transport and is solving the problem of independence and mobility of disabled people. It is market-orientated.

The WHEELY vehicle is developed with the help of EU funds. It is distinguished by \ldots

https://investslovenia.spiritslovenia.eu/p/1376



Promoter

RRA Podravje

Location: (46.527217N, 15.661935E)

Investment 10.00 MIO EUR

Type of investment New product



Sector

New Technologies and Transport Greening Climate Change Energy Efficiency Trans European Network - Transport Urban Mobility Projects Vehicles and Transport Systems

Estimated value of investment 10,000,000.00 EUR

The intended method of investmen

setting up a joint venture for a specific product another proposed form of investment method: project investment

A description of the key ways to generate revenue

Market

Market

EU

EBITDA Anticipation

Year	Income	EBIDTA
2022	4,704,000.00	77,441.00
2023	29,400,000.00	571,693.00
2024	58,800,000.00	8,414,342.00
2025	73,500,000.00	15,493,369.00
2026	73,500,000.00	15,493,369.00

Estimated time of realization

1.1.2022







Contact information Božidar Pučnik

0

C



- Pobreška cesta 20, 2000 Maribor
- +386 (0)2 333 13 00
- +386 (0) 40 450 468
- **(a)** bozidar.pucnik@rra-podravje.si

Autogenerated by: SPIRIT INVEST SLOVENIA

Slovenian Public Agency for Entrepreneurship, Internationalization, Foreign Investments and Technology

T: +386 1 589 1 870, E: invest@spiritslovenia.si www.investslovenia.org

Financed by: The Republic of Slovenia and the European Union under European Regonal Development Found

SPIRIT Slovenia is not responsible for the content of the project descriptions and the views expressed are of the external contributors and not of SPIRIT Slovenia.



Slovenian Public Agency for Entrepreneurship, Internationalization, Foreign Investments and Technology





EUROPEAN UNION